



Building Excellent Schools Chief Communications Officer

Building Excellent Schools (BES) is a national organization committed to improving the academic achievement of students in our nation's urban centers. The organization holds the core belief that academic performance should drive every element of a school, including design, leadership, culture, decisions, and governance. BES works to reverse the under-education of urban students by identifying, training, and supporting talented leaders who found well-designed charter schools. Since 2001, BES has helped open over 50 gap-closing schools serving 20,000 students in 20 cities.

Position:

Reporting to the Chief Executive Officer, primary responsibilities for the Chief Communications Officer include:

- Developing and implementing an integrated communications, marketing and public relations plan that promotes, enhances, and advances the reputation of BES nationally and regionally.
- Creating for both external and internal purposes persuasive, engaging and dynamic communications content including: newsletters and other print publications; Web, E-news and other online communications; media and public relations; and marketing.

Required Skills, Experiences and Competencies:

- An Alignment with Mission: An understanding of the education reform landscape and a commitment to the mission of Building Excellent Schools.
- A Proven Strategist: Minimum 5 years experience successfully managing a comprehensive strategic communications, marketing and public relations program.
- A Sense of Initiative: Entrepreneurial mindset necessary to develop and execute an integrated communications, marketing and public relations plan.
- A Superb Communicator: Exceptional written and oral communication skills.
- A Forward Thinker: Expertise in utilizing social media channels (Facebook, Twitter, blogs, etc.) to achieve objectives.
- Bachelor's degree in journalism, communications, or related field required; an advanced degree preferred.

Please email a resume and thoughtful cover letter (in MS Word) outlining how your skills and experience meet the qualifications of the position, to Linda Brown, Chief Executive Officer, at lbrown@buildingexcellentschools.org with the subject line "Chief Communications Officer." Applications will be reviewed on a rolling basis.